

AITP EDSIG BOARD MEETING MINUTES

A meeting of the Board of Directors of the AITP EDSIG was held in Baltimore, Maryland on Friday 25 February 2011 beginning at 02:15 pm, chairman Alan PESLAK presiding.

The following members attended:

Michael BATTIG, Wendy CECCUCCI, Scott HUNSINGER, Tom JANICKI, Kevin JETTON, Susan KRUCK, Mary LIND, Brenda MCALEER, George NEZLEK, Alan PESLAK, Michael SMITH, and Leslie WAGUESPACK.

Li-Jen SHANNON was delayed at an airport in Texas due to a security incident (not related to SHANNON). She arrived at 312pm.

TOUR OF THE HOTEL

Before the meeting proper, the board toured the hotel.

REVIEW OF THE MINUTES OF THE LAST GENERAL MEETING

- PESLAK requested that his name be spelled correctly in the AITP-EDSIG minutes (not PEZLAK).
- KRUCK stated that she does not have indexing yet.
- JANICKI stated that the \$10 raise in the dues should be mentioned in the minutes. "Treasurer's report includes that board approved a \$10/year increase in EDSIG member dues."
- NESLAK moved to accept the changed. Passed..

APPROVAL OF THE MINUTES OF THE LAST BOD MEETING

SMITH distributed copies of and briefly reviewed the minutes of the last meeting, which occurred with ISECON 2010 in Nashville.

- CECCUCCI asked that her name be spelled correctly. And so did PESLAK.
- CUCCUCCI moved to accept as changed. Passed.

BY-LAW CHANGES

- There was extensive discussion on the status of the term limits part of the by-law changes. SMITH and NEZLEK will meet to propose language a by-law change to be submitted to the general membership at the next ISECON to address limiting tenure of board members. They will present this to the BOD tomorrow.

RATIFICATION OF E-MAIL VOTE

- JANICKI pointed out need to ratify e-mail vote taken to make COLTON ISEDJ Editor Emeritus. NEZLEK moved to ratify. KRUCK seconded. Passed.

ISECON/CONISAR 2010 FINANCIAL REPORT

- JETTON presented his report and thoroughly explained the amounts.
- Notes: There was some problem with the hotel billing that was taken care of. AITP still owes some money for PIRRIE's attendance.
- There was some discussion on the best way to accept payments to keep down transaction fees. SMITH asked whether we are using the 501c3 option with Paypal. JETTON will check on this.
- It was generally agreed that the Wild Horse in Nashville was the best social event we've had in a

long time, especially the “dancing” by WHITE.

- JETTON mentioned that any Internet charges for board members for this meeting should be reversed.
- CUCCUCCI moved to accept. Numerous seconds. Passed.

AITP-EDSIG DUES SPLIT SITUATION

- JETTON reported that this is being looked at. He brought the board up to date. NOTHING HAS HAPPENED ON ANYTHING. He suggested that HUNSINGER and PESLAK get everything down in writing and work with the AITP people to straighten this out.
- JANICKI pointed out that the e-mail to PIRRIE was explicit but nothing has happened since she left office. It appears to have fallen through the cracks.
- JANICKI pointed out that the EDSIG lifetime membership for EDSIG Fellows (referenced in the same e-mail) situation needs to be resolved as well. (We don't want them to the AITP lifetime membership, only EDSIG lifetime membership.)
- JETTON pointed out that, by golly, there appears to be no reference to EDSIG-only membership anywhere on the AITP website.
- HUNSINGER and PESLAK will follow up with the new AITP president on these matters.

TREASURER'S REPORT

- We are having serious problems depositing checks with and in general getting any response from CitiBank—the bank has problems with endorsements now since both EDSIG and JISE names are involved. She recounted a tale of some seriously ridiculous paper chasing around the country as part of the clearing process. MCALEER is holding over \$900 in checks that have been returned to her because she can't deposit.
- MCALEER asked the board to authorize her changing banks to Key Bank in Maine (a national bank.) There was some discussion of whether Key Bank will work out with treasurers in future along with whether have two vs. one account would make things easier or having two names on the account might work.
- MCALEER moved and numerous seconds that MCALEER will try the name change with CitiBank first. If that doesn't work out, MCALEER will work with PESLAK to find a banking alternative. Passed with one WAGUEPACK abstention.
- MCALEER presented the annual income statements from the last three years and the income statement for the current year to date. MCALEER answered numerous questions about the figures.
 - The presentation was missing the \$9,600 for EDSIG board travel in 2010.
 - The \$1,500 was for EDSIG Fellows.
 - JISE mailing will not be anywhere near \$10,000 in 2011.

Report tabled until tomorrow to enable KRUCK and MCALEER to get together and reconcile their financial data and to produce new reports a lot of the numbers will change.

MEMBERSHIP REPORT AND DISCUSSION

- HUNSINGER summarized the increase in membership for EDSIG along with some of the things he and BATTIG are doing to reach out to potential members, especially at smaller schools. Numbers are looking good so far!
- HUNSINGER also brought up the idea of giving a discount to people who bring a buddy to the conference along with other ideas for increasing benefits.
- There was some general discussion on other possible benefits that might be delivered, including JISE access through the website for members only. WAGUESPACK brought up several good

ideas for extending more benefits to people who can't make it to the conference—thinking of all the pubs as a library asset for members, for example.

- There was some discussion of the internal citation issue and impact factor. KRUCK has started this process for JISE.
- HUNSINGER proposed that the EDSIG send a survey request to current and previous EDSIG members asking them which of the ideas we've come up with that interest them. PESLAK mentioned adding some questions about quality perception and why people don't attend. WAGUESPACK suggested polling educators at large as well and asking them questions that will reveal information about the pool we are not drawing from as well.
- Report was not “accepted” since it's not necessary. However, there was MUCH REJOICING by acclamation at the great work HUNSINGER is doing.

VP – EOY CANDIDATES

- CECCUCCI mentioned several alternatives. She called for other suggestions and there was discussion on the relative merits of various candidates.
- JANICKI suggested that we include authors on a panel or presentation outside the awards.
- This year, for the first time, we will announce the the EOY winner ahead of time as a draw to attend the conference.
- CECCUCCI must talk to a past EOY before we can select the current EOY. However, she brought up SCHWALBE for “approval by show of hands” by the board. Passed 9 with 3 abstentions. CECCUCCI will contact her.
- JETTON suggested we have a “teaching project management” workshop as part of this year's conference.
- WAGUESPACK suggested that, in future, EOY be nominated and selected by the general membership.

FELLOWS VOTE

- JANICKI reports that the Fellows have not finalized a list of name so he has nothing for us to vote on. However, COLTON, WAGNER and CURRY-LITTLE are names that keep coming up in their humorous e-mail threads. They are not official recommendations. JANICKI presented information on WAGNER and CURRY-LITTLE since everyone already knew COLTON. There was discussion on each.
- There was discussion of a “waiting period” such as one sees in various halls of fame to allow memories to stabilize. Should continuing involvement be an issue? In what time frame?
- There was some discussion on how to involve the membership with nominations to Fellowship.
- **STANDING RULE VOTE:** JANICKI moved that we convey to the Fellows the desire of the BOD to have a minimum one year waiting period from BOD involvement before induction as a fellow. Passed unanimously. JANICKI will convey this to the Fellows. This will start next year.
- JANICKI will forward nominations to the board when they arrive. He pleaded with members to respond when the e-mail comes.
- NEZLEK moved that we “pre approve” the three names discussed so far in the event the Fellows put forth the set or any proper subset of such. BATTIG seconded. Passed 10-2-1.

FITE UPDATE/LIAISON

- JETTON presented a comprehensive report about FITE including activities in general and in the past year. It was noticed that the FITE website does not reflect this information. He fielded some probing questions and there was much discussion about the relationship between AITP,

EDSIG and the conference.

- There was some discussion about promoting ISECON at NCC.
- JETTON will have someone wordsmith the FITE website content.

AITP OPPORTUNITIES FOR COOPERATIVE RESEARCH

- PESLAK brought up a phone call he remembered in which joint research between industry--AITP and universities was discussed and about which EDSIG was not informed. PESLAK wants to encourage joint research. PESLAK will follow up with LEIDIG about this.

ISECON/CONISAR 2011

- JANICKI presented a report on ISECON 2011 planning and how starting times and events are being scheduled. He noted how good it was to have a host school close.
- Since the economy is so bad, there will be an effort to get people to bring guests and use the conference as an excursion. Conference guest package is only \$100 and includes four cool local events. CECCUCCI suggested we send the flier JANICKI prepared, with links, to everyone who submits a paper.
- JANICKI asked for suggestion for targeted workshops. If we only did four, what would they be? Workshops will be "hands-on", i.e. people are welcome to sit and listen but are really expected to show up with their own equipment (laptops.)
- JANICKI commented that UNCW could probably furnish at least five projectors for the conference, at which remark SHANNON almost leaped out of her chair in excitement.

ADJOURNMENT FOR THE EVENING

- PESLAK announced that the meeting will reconvene tomorrow morning at 8:30 am. PESLAK adjourned the meeting for the evening at 5:40 pm.

RECONVENTION OF MEETING

- PESLAK called the Board to order at 8:30 am on Saturday 26 February 2011.

BY-LAW MODIFICATION

- SMITH moved to "replace wording in Article XII of the by-laws, point 5 referring to term limits to read – 'No person may serve as a member-at-large for more than six (6) consecutive years. No person may serve as president for more than two consecutive terms. No person may serve as vice-president for more than two consecutive terms.' and Article VI of the by-laws, point 6 referring to term lengths to include 'President and vice-president will serve one year terms.'" Numerous seconds. Passed unanimously.

TREASURER'S REPORT REDUX

- MCALEER presented the modified budget for 2011 and explained the origin of some of the figures. There were some changes regarding travel expenses that EDSIG will not have to pay. There was general discussion regarding each line item. In the end, it looks like we'll be down \$2-3K for the year. JANICKI remarked that this is not a crisis as we are still in the positive over a 5 year period and considering the state of the economy and some of the recent catch-up charges related to JISE. PESLAK remarked that the key is getting membership up.
- MCALEER informed the board that EDSIG must handle our own 990 filing, as AITP does not do this for us, and that she had done so.
- The BOD accepted the treasurer's report. PESLAK commended MCALEER on her excellent financial report and the board applauded.

JISE REPORT

- KRUCK presented I&E for Volume 21 for JISE, which explained some figures in the EDSIG budget, and explained the origin of some of the figures and answered numerous questions about JISE business practices about royalties, press expenses, shipping costs, electronic delivery, etc.
- KRUCK mentioned that there have been problems with the IAIM SIGED subscription list, which are being resolved. IAIM SIGED subscriptions have become a major source of income for the journal.
- WAGUESPACK suggested include subscription counts in the report as well, including individual and institutional counts, and consider using this information for marketing purposes. KRUCK will follow up on this.
- The BOD expressed its sincere thanks to KRUCK for the incredible job she has done as JISE editor in just one year. Essentially, the journal has not missed a beat as HARRIS retired, which is a tribute to her incredible diligence. The board encouraged her to delegate if she needs to and that the board is at her service if she needs it.
- KRUCK asked the board to approve some part-time student help for JISE over the summer, cost not to exceed \$500. MCALEER moved moved. NEZLEK seconded. Passed unanimously.
- KRUCK reported that we have a big problem with EBSCO. Checks from them have been returned because they are made out to “JISE” instead of to “EDSIG”.
- To give MCALEER some flexibility in resolving the check cashing situation, NEZLEK moved that MCALEER be given permission to move our accounts to BoA if she deems it advisable. Numerous seconds. Passed.
- KRUCK reported on some meetings that she had at ISECON. As a result she has changed the structure of her editorial review board, a pilot program that she explained to the BOD. This is helping her deal with significantly increased volume. Acceptance rates are down to about 10% including teaching tips and cases, which is excellent. She will update the information with Cabell's to reflect this. Days under review is good.
- Abstracts are now being indexed by Google Scholar. There was some general discussion on how to make sure our journals show up in searches of Google Scholar. There is some issue with the lack of keywords in the HTML of the JISE pages.
- KRUCK report that the JISE website now uses Google Analytics. She reviewed some of the data about visits. She reported on many other positive changes to the journal and site and on her participation in conferences on JISE's behalf.
- KRUCK asked for support for writing “IS Teaching Tips” guidelines document for JISE. NEZLEK, CUCCUCCI and SMITH volunteered.
- JISE Special issue on “social responsibility and ethics” is forthcoming. HARRIS is going to help with that.

MODEL CURRICULUM

- LIND represented her report on the Model Curriculum, including the list of topics generated for the Wiki so far.
- LIND has made a mailing to the EDSIG list asking for help with the Wiki. Jeffrey BABB has been a great help with the Wiki so far. She mentioned several other people who have volunteered to help with the the Wiki.
- LIND will ask BABB to add Google Analytics code to the Wiki Page.
- There was some discussion about the necessity of being careful about how we word mention of the model curriculum to avoid stepping on any toes.
- JANICKI suggested that we focus on just a few areas and build syllabi, etc. as extensions of the

- ACM/AIS effort exactly as that organization is doing this with learning objectives, etc.
- LIND invited suggestions from the board regarding the areas we should focus on. JANICKI suggested that we could focus on more technical courses, which are lacking in the ACM/AIS effort.
 - WAGUESPACK will contact Heikki TOPI with ACM to get some perspective on the history of our involvement with an eye to understanding any difficulties and how we might more effectively participate in the curriculum development process. There was some general discussion on our effort to support the curriculum and the people with whom we need to forge relationships and how we could do that.
 - There was some general discussion on the nature of the interaction between the curriculum, accreditation, and funding decisions.
 - There seemed to be a consensus that ISECON should focus on adding some technical content to the curriculum, perhaps through the “potential electives” areas.
 - It was pointed out that a panel on this topic might be appropriate at the next ISECON.
 - LIND mentioned using social media to publicize the effort. There was some general discussion on this. MCALEER suggested asking the person who presented a paper on this at the last ISECON to help with this.
 - LIND concluded that she will narrow the focus for our Wiki. The board was okay with that.
 - MCALEER suggested that we have a workshop on using social media in the classroom at the next ISECON.
 - It was noted that involvement in the model curriculum is implicit in the EDSIG mission.
 - PESLAK wondered whether we need advertise specifically in our CFP our involvement the model curriculum. It was noted that some wording to that effect is already present.

ISECON/CONISAR 2011 PLANNING

- JANICKI reviewed some of the time and name changes that have been made since the last ISECON.
- JANICKI presented the new fee schedule and categories and he and JETTON explained the details. MCALEER and other members suggested some adjustments to the fees.
- JANICKI proposed an additional fee for a single author presenting additional papers. In the past, we have had problems with people adding an additional author at the last minute who just happens to be going to the conference. There was extensive discussion of what the problem is and how to address his without hurting authors who present several single author papers.
- Board is happy with the guest package. JANICKI solicited further input.
- JANICKI solicited input on the PhD student conference scholarship application. Goal was to encourage students to attend. Several members suggested changes to the program and form. WAGUESPACK noted that, as proposed, it appears to be a cash prize for best grad student presentation. JANICKI proposed that two BOD members get together and shepherd this proposal forward this year. BATTIG and NEZLEK will work the Brian REINEKE to move this forward.
- JANICKI asked for suggestions for sponsors. He stressed that the personal touch is essential.
- EOY—we want them to do a panel or workshop.
- JANICKI pointed out that Teaching Cases is languishing. We need either to step it up or get rid of it. SMITH wanted to give it one more year and volunteered to work on it.
- BATTIG stated that the conference publication deadline date is an issue for him. JANICKI explained the rationale behind the deadline date.
- BATTIG reviewed his proposed letter/packet to potential members and received much

constructive feedback on content, presentation, postage, the group we're trying to appeal to, etc. Consensus is to use St. Michael's generic envelope containing a letter on EDSIG letterhead. JANICKI will provide updated calls and other ISECON information. PESLAK will get back with BATTIG by March 14th with feedback regarding the cover letter.

ADJOURNED FOR LUNCH AT NOON AND RECONVENED AT 1:30 P.M.

RESUMED ISECON/CONISAR 2011 PLANNING

- JETTON reported that we need to target xxx attendees in order to net \$xxx,xxx for the conference.
- JANICKI reported that Brian REINEKE is writing to the chairs of PhD programs in the area to encourage attendance.
- JANICKI called for ideas for workshops. Among those suggested:
 - Making classroom presentations that don't suck
 - How to integrate social media into the classroom
 - Web 2.0/3.0
 - How to create a Droid or iPhone app
- JANICKI asked for suggestions regarding involving industry people in the conference. He is going to try to find two or three to come in and talk.
- CECCUCCI brought up the idea of allow people just to submit extended abstracts of work in progress (reviewed for content) and make presentations at the conference instead of having to “present a paper”. There was some discussion on whether this would draw down attendance at regular presentations and how to make this work in the conference. Create a WIP track? Consensus was to give it a try this year and see how it works. CECCUCCI will write up the requirements.
- SMITH brought up the idea of a pecha-kucha and volunteered to demonstrate one in Wilmington in 2011. He suspected that he might have put his foot in it this time.
- JANICKI pointed out that ICIS will be in China this year and therefore there might be an opportunity to kick up the recruiting at the conference this year. A few comments were floated around but nobody emerged to champion it this year nor were many of our schools hiring this year. JANICKI will survey the AMCIS site to check out the level of activity and possibly approach a few schools about recruiting at ISECON.
- PESLAK verified that TASSEL will be handling the best paper award again.
- JANICKI briefly reviewed the duties of conference team members and thanked people for all their ideas.
- NEZLEK briefly reviewed suggested wording for the limit on papers per author material and asked for comments. There was a lot of discussion on this issue again. JANICKI suggested that we model our policy on the IACIS policy with minor modifications. JANICKI moved that “One of the goals of ISECON / CONISAR is for each accepted work to be presented by a unique participant. If a conference participant will be presenting more than one accepted work at the conference, an additional fee of ___ per work will be added to the conference fees applicable to that participant. This fee does not apply to multiple works by a single author, abstracts, panelists and workshop facilitators.”. Seconded by NEZLEK. HUNSINGER moved an amendment to the motion to limit the list of authors allowed to present a paper at the conference to those original authors, allowing additional authors to be added only for paper publication in the journals. SMITH seconded. There was extensive discussion on the amendment. 1-7-4. Amendment did not pass. VOTE on motion 9-0-2. Motion passed.

ISEDJ UPDATE

- CECCUCCI reported that acceptance rate for ISEDJ is 45% which is down, huzzah. She reported the progress of the reviewing process. There will be three issues of ISEDJ this year with page numbers, etc. There was some discussion of whether, if submission quality fell one year, would the journal keep the publication percent the same or keep the point standard for publication the same (and publish fewer articles). JANICKI pointed out that the board had voted before only to cap acceptances at 45% but the real percent could be less.
- CECCUCCI brought up the issue of labeling accepted papers as “invited papers”. There was some discussion on what “invited” implies. It was suggested that we determine how this term is used in other publications before we move on this.
- CECCUCCI has contacted Cabell's about getting into the CIS listing instead of just in the ED listing. She has not heard back from them. PESLAK suggested also trying to get into the MGT listing in Cabell's.

JISAR UPDATE

- HUNSINGER presented his report. JISAR is aiming for 45% acceptance or less. He will aim for the CIS and MGT listings in Cabell's as well.
- WAGUESPACK questioned the qualification of some of the reviewers to be reviewing some of the papers submitted. What if they are out of our focus on teaching? It was suggested that we solicit reviewers from outside our community.
- HUNSINGER brought up the idea of other ways for submissions to be made to JISAR instead of just coming through CONISAR. Perhaps we could try this first as a special issue and see how it goes?
- There was some discussion on our niche between ICIS and AMCIS.
- WAGUESPACK pointed out that we have four streams of publications currently and the possibility of somehow using a unified platform for managing and presenting the different streams. WAGUESPACK suggested we start thinking of how to manage the papers as an asset. JANICKI pointed out that three of the four streams do use the same platform. He explained the capabilities and limitations and work in progress on the existing system—the only things currently managed by the systems is the proceeding whereas the journals are being created by some scripts Don COLTON created. This is the year that we are trying to merge ISEDJ and JISAR and the conferences into one big database.

COPYRIGHT REPRINTS

- JANICKI provided a copy of all our existing copyright notices. He recommended that we adopt the current JISE version for all of our publications. There was some discussion on what rights we have and what rights stay with the author. KRUCK related out JISE handles this currently by seeking permission of the author (with Al HARRIS's help). KRUCK will forward copies of the policy to PESLAK, CECCUCCI and SMITH (for inclusion in the minutes.) Board expressed no objection to current JISE practice. LIND will take charge of having a lawyer review a copyright release form that we might use sometime in the future.
- JANICKI moved that we make all our copyright policies conform to current JISE policy going forward. Numerous seconds. Passed.
- PESLAK reported that we had been approached by several schools/organizations about reprinting our material in their educational material. KRUCK related specific details.

TECHNOLOGY UPDATE

- JANICKI presented a list of current issues as well as our numerous domain names. JANICKI

- recommended that we change to a web hosting service, specifically one that supports ASP.NET.
- JANICKI stated that we need a technology chair to handle technical aspects of the website. SMITH, as secretary, is in charge of content and needs to step up there. CECCUCCI volunteered to support JANICKI in the tech support role for the website, including setting up backups.
- KRUCK stated that she is backing up the JISE website stuff.
- JANICKI moved that we allocate \$60 to try out winhost. It being a small amount, PESLAK allowed it without vote.
- PESLAK opined about our ability to copy stuff from our pdfs. JANICKI reported about how impressive Harvard Business Cases' system is for this.

ISECON 2014 POTENTIAL LOCATION

- KEVIN started a discussion on the possibility of using this hotel for ISECON 2014. This hotel's pricing is a bit high compared to historical rates. He presented some details of how he would use the facilities of this hotel as a conference. He asked for an informal poll from the board authorizing him to move forward. There was extensive discussion on the rate and the weekend (maybe Halloween and maybe a home game).
- CECCUCCI moved to authorize JETTON to move forward with negotiations for this location with a condition that the rate will be \$169 or below. Numerous seconds. Passed.
- NEZLEK moved to authorize JETTON to move forward with negotiations for this location with the condition that the conference will not start before October 20, 2014 or end after November 15, 2014. MCALEER seconded. KRUCK moved to amend motion to exclude Halloween weekend. Numerous seconds. Passed. Motion passed with one abstention. The board will have to reconsider this matter if JETTON is not able to work out anything within these limitations.

ISECON 2012 POTENTIAL CHAIR

- PESLAK brought up the need for someone to be the conference chair in New Orleans. He stated that JANICKI would consider being the chair for this but there are opportunities for other people to step up and help out. JANICKI mentioned that a person had approached him at the last ISECON about helping out but he was not able to find out much about that person. He will approach him about assuming some small roll at this year's conference and see how he works out.
- It was noticed how much better things go with the conference when we have someone in the town. There was some discussion on how important it is to have someone who has been to the conference a few times—maybe serve as a co-chair.
- Nobody stepped forward to chair. MCALEER nominated JANICKI for 2012 conference chair. KRUCK seconded. Passed with much anticipation.

INDUSTRY ADVISORY BOARD

- PESLAK asked for comments. Some pros and cons were brought up. Perhaps the Fellows could offer some input on this area? There was little other discussion and no one championed the idea. This will be taken up later.

WAGUESPACK HOLDS FORTH

- WAGUESPACK pointed out that ISECON participation and service in general appears not to be very highly valued by most of our schools. Also he noted how much work all the people on the board are doing on behalf of IS Education. He opined that the president should inform the administrators at our universities (perhaps by way of a thank you letter) of our work. Mention

the number of institutions involved, attendees at our conferences, number of articles published, etc. Several board members responded very enthusiastically to this idea. PESLAK will gladly do this and asked for any specifics desired from members.

NEW BUSINESS

- There was none.

REVIEW BY PESLAK OF ITEMS FROM THE BRAINSTORMING SESSION

- Call will be amended to include mention of extended abstracts.
- JANICKI reported that 374 unique universities have sent participants to ISECON in the last four year. 1,529 unique authors. 880 unique papers, panels and workshops were proposed.
- Quality: Where is the information coming from and how are we going to publicize it? WAGUESPACK will put together some boilerplate that can be include in our material and pass it around for improvement.
- Promotion of the fun night at ISECON 2011. JANICKI said information will be on the website soon.
- ISECON name: Does this name really capture who we are? Does it imply a tent as large as we see it being? Could we do some kind of short video montage of testimonials to put on the website and YouTube? There was some discussion of what shape this would take. MCALEER solicited input from the rest of the board regarding “what ISECON means to me now and what has it done for me”. SMITH will bring his video camera to ISECON 2011 and get interview footage for us.
- Increase CONISAR visibility, reputation: Getting IS researchers outside the conference to serve as reviewers. JANICKI mentioned the Grazio Business Journal out of Pepperdine's Business School as a model. Are we communicating to the people we should be to promote JISAR and CONISAR—AITP membership for example? PESLAK will approach AITP about this. Please send any other ideas to PESLAK. Perhaps we could create a space for “clinical professors” or “practicing professionals” in our track structure.
- Video participation in conferences? Ehh.
- Newsletter for communication with membership through conferences: RSS feed through blogging? E-mail notices of tables of contents?
- Letters to the editors? Reviews? No volunteers today. Take it up at ISECON and try to get other people involved? Do that in our session on getting involved? PESLAK will follow up with people to get a communications team together.
- IST programs: PESLAK will approach other IST programs about participation in ISECON and CONISAR. An opportunity to expand the tent. A panel or workshop on ABET certification or recertification? This could be a reason for more people to attend.
- SAP and other partners that have industry-academic alliances? Various names were put forth. PESLAK will contact people he knows at SAP America. HUNSINGER will follow up with ASU's Cisco contact. JANICKI pointed out the need to coordinate this so we don't oversell time—two this year would be great.
- Getting engineering more involved: Could we get some people to talk about how to use the IS 2010 framework and adapt it to what you're doing at your school if you're a CIS-oriented group. Could be a multi-year project.
- PQ credit for continuing education at ISECON/CONISAR? Could we provide documentation of some formal training for AACSB purposes? LIND will follow up with this since it fits in well with the curriculum issue.
- Mining the AIS World database: PESLAK and HUNSINGER will huddle on this.

- PESLAK reviewed quickly and informally the rest of the items on his list, inviting people to chime in if they felt so moved.
 - Providing walk-in experience for local professionals.
 - Newbie or frequent attender discount. Ehh.

GENERAL DISCUSSION

- JANICKI read an e-mail from TASSEL regarding nominations for the Fellows.
- HUNSINGER pointed out how many people for whom contact information is available from the AIS site faculty directory.
- SMITH brought up the need to perfect our use of Google Docs.
- JANICKI suggested having a hour or so set apart for small group meetings to hammer out some things. This worked well in New Orleans, for example.
- There was some discussion of a perceived lack of synergy between EDSIG and AITP.
- If our institutions valued our work more, would they perhaps help us out with some resources to support the work?
- PESLAK will contact AI HARRIS about helping WAGUESPACK understand the issues behind the current lack of cooperation with ACM/AIS on the model curriculum. It was generally agreed that HARRIS is a nice guy who knows a lot of stuff.
- JANICKI said that he will host a dinner on Wednesday night before ISECON 2011 if anybody and their spouse wants to show up. KRUCK asked about Rent-a-spouse if your spouse could not come. JANICKI volunteered to refer her to Craigslist for a “épouse à l'occasion.”

NEXT MEETING

The next meeting of the BOD will take place at ISECON 2011 in Wilmington, NC.

ADJOURNMENT FOR THE WEEKEND

There being on further business, the meeting was adjourned at 05:03 pm by PESLAK

Respectfully submitted,
Michael SMITH, recorder.